

# MADE BY DYSLEXIA PLEDGE

## We will endeavour to:

- Recognise** dyslexia as a different and valuable way of thinking.
- Understand** the importance of identifying each dyslexic and their pattern of strengths and challenges.
- Support** which is targeted to enable dyslexics to harness their strengths and flourish.

## We'll achieve this through:

- Knowledge** skilling up staff in schools and workplaces to recognise, understand and support dyslexia.
- Discover** using digital screeners which make it easy and cost effective to check if you're dyslexic.
- Adjustments** in tests and assignments so dyslexics can demonstrate their full knowledge and skills.

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**Company name**

## ABOUT DYSLEXIA

Dyslexic minds process information differently, creatively. Naturally curious, highly creative with an ability to unconventionally connect the dots and think laterally. But this different way of thinking often results in challenges with traditional learning and processing; with literacy, memorising facts and organising thoughts. So traditional benchmarks in both education and employment, often accentuate these challenges and miss the strengths.

But the world has changed. The 4th Industrial revolution with advanced technology and increased connectivity has created new industries, new business models, new jobs, and entirely new skills. We now need creative thinkers to make sense of the change and disruption. We need dyslexic thinking.

By taking this pledge, businesses, educators and governments are committing to value and support dyslexic thinking and recognise its importance in the fast changing world.

